



WELCOME

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We LOVE our FAMILY sessions!

This guide has all the info - pricing, location ideas, style tips, portfolio and more;) It will help you get the best possible photos and learn what to expect from a session with us. It will answer many of your questions and get you ready to make the most of your time. We want to create a light, fun, relaxed environment and capture a combination of semi-posed and natural, candid moments - your session will not be all stuffy and posed! We're going to create some amazing memories!

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Current Collections

01.

GREAT FOR IN TOWN SESSIONS

45-60min

location consult
1 location
print rights
online gallery
professional editing
high res download

395

02.

MOUNTAIN SESSION TIME!!

90-120min

location consult
2 locations
print rights
online gallery
professional editing
high res download

695

03.

1/2 DAY SESSION
LET'S GO HIKE + EXPLORE!

1/2 Day Adventure Session

location consult
multiple locations
print rights
online gallery
professional editing
high res download
softcover album

995

30 MINUTE, MINI SESSIONS \$245
20 high res - edited images

BOOK a LONGER SESSIONS so we have time for multiple locations and outfit changes!
All packages include: style guide, location consult, print rights, online gallery, professional editing and high-res digital download.

LAB
PHOTOGRAPHY+films

Prints and albums can be added to any package after your session. Contact for full pricelist.

KEEP IT CASUAL

SPRING + FALL sessions are our most popular! Our goal is to give you stunning imagery that represent you and how you all really are, nothing forced or unrealistic.

HELPFUL HINT

check out the color swatches for colors that work together!



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Location

LOCATION, LOCATION

We work with each FAMILY to choose the perfect location! We travel from CO Springs, Vail, Estes Park and Fort Collins with no additional fees! More time = more locations and photos!

COLORADO is stunning and we have so many gorgeous places to choose from, but we want the session to reflect all of you! Have an open mind when it comes to location(s). Downtown, Garden of the Gods, RMNP + the mountains, the family property, on a lake, an amusement parks, in home? Let's do this right!

NOTE: Many locations require permits. Some are free and some cost hundreds so we need to plan ahead;) We have permits for many locations but some will incur additional fees that we can talk about before your session.



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HELPFUL HINT

NEUTRALS are an easy way to keep it simple and stay CLASSIC



HELPFUL HINT

ACCESSORIZE + LAYER!!
Fall is great for LAYERS! Jewelry, scarves, hats, jackets - anything that's YOU!





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Keep it Simple + DO YOU!

CHOOSE YOUR *Season, Time + Date!*



Season COLORADO actually has 4 distinct seasons which gives us so many options! As long as we plan ahead, we can get your session scheduled way in advance so that you can get those brilliant FALL or snowy WINTER photos you've always dreamed of!

SPRING - Think bold, vibrant colors and bright greens for your session. Crab apple blossoms in the city or wildflowers in the mountains!? Temps are moderate if you aren't a fan of super hot or cold!!

SUMMER - Golden lit grassy fields or an evening walk downtown?

WINTER - Pine trees and mountains or red rocks covered in snow?

FALL - Think bold, vibrant FALL colors warm tones. Aspens in the mountains?!

Time of Day Golden Hour is the BEST time of day for photos! This happens once in the morning, and once at night! Morning golden hour means sunrise hikes to Dream lake and getting up early to catch the dreamy light. Evening golden hour is best in the 2 hours before the sun sets and a little after! Sunsets are my favorite time! I suggest planning ahead so you're not rushed the day of your session;)

Date The sun sets much earlier in the colder months of the year and much later during the warmer months. The sun also rises later, and sets earlier in the mountains and foothills. To get the most out of your session, please plan a buffer when getting ready so you can arrive a few minutes early. We want to have as much time as possible!



HELPFUL HINT

we have more weekday availability for sessions

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Frequently Asked Questions

WHAT CAN WE EXPECT FROM OUR SESSION? We like to keep things super relaxed during your session. Not everyone loves getting their photo taken! With our sessions, we focus on getting a combination of semi-posed photos as well as those authentic interactions - a combination of candid moments and some with a little posing - we'll make you all look good!!

HOW DO WE PICK A LOCATION? Sometimes you already have a spot picked out and that's great! If your not too sure on location, we have created a detailed questionnaire to figure out the best location for you and your family. Once you fill that out we can discuss the best options for you and your family! We want to get to know you so that we can find a location that works best for the mobility and ages of your whole family!

HOW MANY PHOTOS WILL WE RECEIVE? We don't set a standard number for photos. You will get the good ones;) We average 30-100 per hour!

WHEN CAN WE EXPECT TO RECEIVE OUR PHOTOS? We know ya can't wait to see your photos so we will get a SNEAK/PREVIEW up on Facebook or Instagram @labphotographydenver with in the week and your full gallery will be available for download 4 weeks after your session!

CAN WE DOWNLOAD AND PRINT OUR PHOTOS AND WHAT IS THE FILE SIZE LIKE?

YES! You will get a link so you can download the high resolution images and will also receive a print release. You can print the photos anywhere but we highly recommend printing from the galley and our professional lab to ensure the highest quality prints!

WHAT KIND OF EDITING IS INCLUDED? Light editing and color correction is included but excessive edits are billed at \$40hr. Excessive edits include severe acne, glass glare, head swaps, body modifications.

ARE YOU AVAILABLE FOR TRAVEL? Yes! CONTACT us for more info!

WHAT IS REQUIRED TO BOOK LAB PHOTOGRAPHY FOR MY SESSION? A signed agreement and a 50% retainer. Both can be completed securely online. Fill out the form here to get your session scheduled!

REACH OUT ASAP TO GET YOUR SESSION SCHEDULED!!!



Style, TIPS

+WHAT TO WEAR

1. MATCHING IS OUT. COORDINATING IS IN.

Coordinating color is what really brings everyone together. KEEP IT SIMPLE! Love a little PATTERN or PLAID!?

Do it, but make sure the pattern isn't super tiny because it can photograph funny. Keep at least one outfit simple, solid and classic! STAY clear of fluorescents & Primary colors. We recommend richer versions of primary colors. No - Yellow • YES - mustard, NO - red • YES - maroon and NO primary blue YES - navy or aqua.

NEUTRALS are always a great way to keep it classic!



2. WEAR WHAT YOU FEEL GOOD IN + HAVE FUN

If you aren't comfortable in what you've chosen for pictures, it will show. If you can't find a dress you feel good in, but you rock a good pair of skinny jeans, do that. If you can barely walk in heels, there's no harm in doing cute and comfy flat boots or pretty sandals. OR DO BOTH! We suggest one dressy, classy, rockstar outfit and one casual! You will get a lot more variety in your shots, so why not capitalize on the opportunity if we can!)

3. DRESS FOR THE SITUATION BUT BE FLEXIBLE

You know that it can be 50 and cloudy one day and 95 and sunny the next. Be prepared to be flexible with outfits in case you have to switch it up last minute. If you're too hot or cold - you won't be happy and it will reflect in the final images. Accessorize and add Layers for dimension and depth. Layer your dress with a cute belt and pendant necklace. Cardigans, jackets, statement necklaces, scarves, hats, etc. POP some COLOR!

4. PLAN AHEAD AND SPLURGE A LITTLE

Make sure you have given yourself enough time to think about all of the details of your session and everything you want out of it. Give yourself enough time so you aren't rushing and stressing out right before your session and make sure to EAT and bring H2O! Go all out and look your best. Guys make sure you have a fresh haircut and shave. Ladies, if you like, splurge on hair, make-up and nails!)

5. CHOOSING THE RIGHT COLORS

Wear colors that compliment your features and skin tones! Don't force a color that doesn't look good on you and choose colors that flatter! Think about the location - you don't want to blend in or match the location! So, stay away from wearing a lot of green when having photos taken in grassy/wooded areas and don't wear red or pink if we're going to RED ROCKS or GARDEN of the GODS.

HELPFUL HINT

Timing matters! The light in the middle of the day can be super harsh and we want to avoid it at all costs! If you can make early mornings work the light is amazing!) If mornings aren't your thing, sunset and golden hour are the BEST!!



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SESSION CHECKLIST

- SET DATE, TIME AND LOCATION
- REVIEW THIS GUIDE FOR STYLE TIPS
- SCHEDULE SALON APPOINTMENTS FOR THE SAME DAY. HAIR CUTS SHOULD BE DONE A WEEK OR SO B4 YOUR SESSION.
- CHOOSE YOUR OUTFITS
- MAKE SURE YOU DONT GET TOO MUCH SUN OR HAVE SEVERE TANLINES
- PLAN ACCORDINGLY AND MAKE SURE YOU'RE NOT RUSHED THE DAY OF YOUR SESSION
- Flats or flip-flops for walking between spots
- keep wrinkle prone items on hanger
- 2nd + outfit including shoes and accessories
- Touch-up makeup
- Water
- Coat or cover-up
- Snacks for the Kiddos?!
- Pack a bag;)

Wait it out for WINTER?

WINTER sessions are completely worth it!



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HELPFUL HINT

Dogs are always welcome for our sessions!
Let us know early on so that we can pick a location where they're allowed.

